

member benefits explained

Here we provide more information about the wide range of fantastic benefits associated with our Basic, Plus and Premier membership packages. *Please read in-conjunction with SEWM Membership Terms and Conditions (www.socialenterprisewm.org.uk/join).*

Basic Member benefits include:



Welcome pack and member induction event

Once you've joined SEWM you'll receive a welcome pack, and an invitation to attend a new member induction event. Induction events are designed to give you all the information you need to get the most from your membership and are a great opportunity to meet your membership officer, start networking, and find out more about what SEWM offers. You'll also be given exclusive access to the [SEWM Member logo](#) which you can use on your website or print material. (Where used online, we request the logo is hyperlinked to our website - www.socialenterprisewm.org.uk).



Weekly Round-up

Want to keep up to date with the latest social enterprise news and developments, but don't have the time or energy to read all those emails? Then you'll love our Weekly Round-up! As a member of SEWM you will receive a concise summary of sector news, announcements, forthcoming events, jobs, new members, and much more - sent straight to your inbox every Friday afternoon. Got something to shout about? Members can send items for inclusion - a fast, effective and free way to promote what's new to a vast network. You can also sponsor the Weekly Round-up for as little as £75 per issue, and have your logo displayed in a prominent place, hyperlinked to your website.



Free subscription to SEWM's Se magazine

Se is the only magazine dedicated to showcasing the achievements of the social enterprise sector in the West Midlands. It provides a unique platform for members to share their success stories and advertise their services to a wide audience. Take a look at the Se Media Pack to see how you can feature or advertise in Se (www.socialenterprisewm.org.uk/our-work/se-magazine).



Members Directory listing

Members are entitled to a free listing on our members directory, which can be found on our website. Profiles include your company logo, contact details, and a brief description of up to 200 words. A great way to promote your business and increase traffic to your website.



Members Forum

Our members are at the heart of everything we do. In order to give you a strong voice we organise bi-annual Forum meetings. These meetings provide an opportunity to raise and debate key issues, inform and influence our work, network and collaborate.

Additional **Plus Member** benefits include:



Exclusive voucher book (worth over £350)

Save money on essential professional, marketing and other business services. We've teamed up with leading social enterprises in the West Midlands to offer members over £350 worth of discounted and free deals.

Voucher partners and their offers:

ChangeKitchen CIC - up to 10% off event catering bookings

Citizen Enterprises CIC - FREE one to one executive coaching session worth £75

Colebridge Communications - 10% off all print, web, video work and exhibition bus bookings

Concept Conference Centre - 15% off the day delegate rate for meetings and conferences

Enta CIC - 10% discount on buffet catering and 15% off room hire

Harris & Harris Accountancy CIC - FREE high quality training session worth £50

Ignite Creative - 15% discount on your next media production (promotional DVD's etc)

Made by Young People CIC - 20% off the standard price of your first pop up banner (normally priced at £90)

Roots HR CIC - 10% off all human resources documents tailored to your organisation

Spot On Marketing & Communications CIC - FREE 1½ hour training session worth £75

Textiles by St. Annes - 10% off all orders over £100 (products include a variety of soft furnishings)

PM Training - 15% off Homeworks and Artworks services.

You can access these vouchers in the Members Area of the SEWM website (www.socialenterprisewm.org.uk).

A username and password will be issued to you once your membership becomes active.



Access to Members Area

The Members Area of the SEWM website includes time saving templates, expert presentations and other valuable resources.



Access to royalty-free image library

Got a limited marketing budget? Keep your marketing materials looking slick with access to hundreds of professional photographs available on our online image library:

www.socialenterprisewm.org.uk/resources



Discounted Social Enterprise Mark application fee

If you are a Social Enterprise Mark holder, you are entitled to a 10% discount off new Social Enterprise West Midlands membership. If you are a SEWM member, you will receive a 10% discount off your initial application for the Social Enterprise Mark. To redeem this offer, you will need to contact us for a promotional code. This offer cannot be used in-conjunction with any other discounted membership fee offer made available by SEWM or the Social Enterprise Mark Company.



Special delegate rates for events and training

Develop your skills, develop your business. We offer high quality, practical and competitively priced training and networking events. Take a look at our new programme for 2011 and benefit from priority bookings and discounted rates. Members receive a 10% discount on bookings;

www.socialenterprisewm.org.uk/events



Discounted sponsorship and advertising opportunities

Raise your profile by sponsoring or exhibiting at a SEWM event. A range of packages are available to match your needs. Members are eligible for a 10% discount across our range of advertising, exhibition space and sponsorship opportunities (including Se magazine and www.buySe.co.uk)



Preferential rates for buySe.co.uk

buySe.co.uk is a new business directory that makes it easy to find social enterprise suppliers in one convenient marketplace. 'Social Enterprise' members qualify for a 10% discount on a 12 month listing, which includes a comprehensive, visually appealing and updateable profile and access to commercial opportunities. 'Associate Members' can benefit from discounted advertising rates (see above).



Discounted Social Enterprise Coalition membership

Plus and Premier members can claim a 10% discount on membership of the Social Enterprise Coalition (SEC). Likewise, SEC members are eligible for a 10% discount on SEWM membership (excludes Basic Membership package). To redeem this offer, you will need to contact us for a promotional code. This offer cannot be used in-conjunction with any other discounted membership fee offer made available by SEWM or SEC.

Additional Premier Member benefits include:



Premier Member event and networking opportunities

An exclusive event, with guest speakers, designed to broker valuable connections and business opportunities. Premier Members are also entitled to an additional 5% discount on SEWM events, advertising, sponsorship and exhibition rates (a 15% discount in total).



Six months half price fixed line rental from The Phone Co-op

The Phone Co-op is the UK's only telecoms co-operative and provides line rental, broadband and mobile services. Premier members are eligible for six month's half price rental on fixed analogue and digital lines - saving a minimum of £45 (based on one analogue line normally charged at £12.50 + vat per month). Applies to new Phone Co-op customers only.



15% discount on Social Enterprise Summer School delegate rate

The Summer School is the essential event for business leaders preparing to take their organisations to the next level. The two day programme provides access to inspirational speakers, peer learning opportunities, enhanced knowledge and practical tools to develop both personal and organisational skills. (Delegate fee for Summer School 2010 was £350).



Featured listing on Members Directory

Your business will be promoted on the SEWM homepage and Member Directory for 7 days.



A free headline advert in Weekly Round-up (circulation of over 1500 readers per week)

A great profiling opportunity! Your advert (size restrictions apply) will be placed in a prime position in our Weekly Round-up, hyperlinked to your website. Worth £75.



Free advert in Se magazine (readership 3,000)

Premier Members receive £100 worth of free advertising in one issue of Se magazine, published quarterly in January, April, July and October.